



Brian Cassingena – Copywriting Strategy

Here's What Just A Few Of My Clients & Customers Have To Say About Me...



"Brian Cassingena is the first person I use when it comes to turning words into cash for my own copywriting clients"

Over the years I have personally trained several copywriting proteges in the art of the prodigious power of words. Many apply and very few get accepted. Brian is a class, savvy writer and truly understands what it takes to create a sales messages for you which ignites your sales - FAST!

When you want to hit a home run with your next sales letter, advert or email sales copy, do yourself a favor and invest in Brian . . . let him loose on your project because he has the ability to turn lemons in lemonade for you.

Trevor 'ToeCracker' Crook
Copywriter and International Public Speaker
<http://www.TrevorCrookBlog.com>

PS. I know each and every time Brian writes for me or one of my clients . . . it's going to be a home run!



Chris Bloor

Brian Cassingena Just sent me his BRILLIANT Report for our soon-to-be-released viral marketing promotion... Brian - your report will impact lives all over the world! Can't thank you enough. You have revealed priceless gems of money making knowledge!

August 15, 2010 at 2:32pm · View Post · Remove Tag

"\$10,000 In Sales In A Month And Still Counting"

"Brian created an eBay listing for Personalised Chocolates 4U and we put it up to sell our information packs on eBay. We had sold a number of those packs before we realised that we'd only put up half the listing - *we missed out half the copy and people still bought!*

And when we put up the entire listing, well now we've sold 38 packs, and from that information pack, we've subsequently sold 5 franchises for a total of \$10,000! All this in only 1 month, and there's no reason why this is going to change anytime soon. Thanks Brian!"

Troy Patching
Head Business Coach
Personalised Chocolates 4U

“219 Responses From 647 Faxes”

“After struggling to find a marketing method that actually works, I've finally found it! Brian Cassingena, he's the guy you need to write your stuff. He wrote my sales letter, ads, set up my website designed the strategy.

I've just been amazed at how easily this emotional direct response marketing works and *how many clients have called me!* I sent out a retiree ad via fax to 647 people and have already received 219 requests for the report and of these we have made appointments.

What is so great about using the free report method is that the ground work is already done for you. After the prospects have read the report they are calling up desperate to make an appointment and to get more information! This style of marketing really works”

Glenn Korn
Korncorp Consulting
Sydney, NSW
<http://www.supersolutions.net>

“I Cannot Recommend Brian Strongly Enough For All Your Marketing Problems”

"I was skeptical at first about all this ebay marketing stuff, I thought eBay was a place to buy weird items and used clothing. But Brian's eBay SuperSeller System really opened my eyes about attracting new customers into my business automatically, and making money while I sleep.

Now I can use ebay to *bring in new clients from around the world and get paid while doing it* instead of paying hundreds for advertising that doesn't even work. His marketing style creates a sale where there was none to be had and this system not only lays out all the facts but even gives you instant tools to get started with none of the work effort or creativity you expect from other business models. I cannot recommend Brian strongly enough for all your marketing problems."

Helen Shao
Fiducian Financial Services Sydney, Aust
fiducianfs.com.au

"Brian's pack explains very clearly how to apply principles of direct response marketing to eBay. The audio CDs make it easy to listen through the content and, as someone very new to eBay, I got lots of good tips out of it which I will soon be putting into practice"

Stuart Dawson, Ph.D.
"Burn Your Way To Millions", VIC

"Quickest and Easiest Way To Automate Your Ebay Business"

"If you are selling digital products and don't want to keep emailing your products, then you must get Brian's product. It's the *quickest and easiest* way to automate your eBay business. Brian will show you how to eliminate the frustrations and save lots of money with digital downloads. Packed with great selling and marketing information, grab this bargain before he raises the price."

Chen Tay
Powerseller, eBay Consultant, Ballina, NSW

"The Best Thing I Ever Bought On Ebay!"

"..An Absolute Must For Anyone Thinking About Starting An Online Business. It's Worth 10 Times More Than I Paid For It. There's Real Gems In There, Not Just Empty Promises. An Absolute Gem!"

Jason Benson
eBay ID: newpower_marketing

"Don't risk losing your Customers, invest in Brian Cassingena's Ebay Manual before your competitors do!"

Chris Carr
1800instruments.com, Salisbury, SA